



# Comparing landscape planning in England, Germany and the Netherlands

Policy contexts and three case study plans

Appendices

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Rob Schröder, Dirk Wascher, Simon Odell and Chris Smith

Comparing landscape planning in England, Germany and the Netherlands Study contracted by Natural England (United Kingdom), Commissioners Chris Smith & Richard Partington Contract reference 1/19/2008/18 Alterra project 5235 822

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Policy contexts and three case study plans

Appendices

Rob Schröder<sup>1,</sup> with cooperation of Dirk Wascher<sup>1</sup>, Simon Odell and Chris Smith<sup>2</sup>

1 Alterra

2 Natural England

#### Alterra-report 2040 appendices

Alterra Wageningen UR Wageningen, 2010

#### Abstract

Schröder R.R.G., D.A. Wascher (Alterra), C. Smith, S. Odell (Natural England), 2010. Comparing landscape planning in England, Germany and the Netherlands; Policy contexts and three case study plans. Wageningen, Alterra, Alterra-report 2040 appendixes. 96 blz.

This comparative study of landscape planning, within three case-studies in England, Germany and the Netherlands, has the proposed outcomes to create a mutually understood model for 'landscape planning', a catalogue of key concepts on space, landscape and planning and a proposal for further European exchange of experiences on landscape plans. The comparison of contexts and contents of landscape plans has revealed significant parallels in the purposes for which landscape planning is used and their structure and context, but with significant diversity in the practical approaches, especially in objective setting and mapping. The European Landscape Convention appears to offer valuable tools for comparing landscape planning approaches in Europe.

Keywords: landscape planning, Landschaftsplanung, landschapsontwikkelingsplannen, space, landscape, green infrastructure, planning, national & regional policy context, methodology, practical approaches, European Landscape Convention, European exchange.

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Alterra-report 2040 appendixes Wageningen, may 2010

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# Appendix 1 Contract reference and methodology of this study

Objectives and methodology (NE, Contract reference, Jan 09)

The objectives of this contract are:

- To gain an explicit understanding of the current system for landscape management within England;
- To compare the English approach to others within Europe via the use of the European Landscape Convention;
- To create the ability to collaborate in raising standards within landscape planning.

A detailed methodology should be proposed by the contractor and agreed at an initial briefing meeting. However for the avoidance of doubt, the contract will:

- Equate elements within English, German and Dutch landscape management planning systems to the model of the ELC, and develop a catalogue of terms;
- Identify a standard approach for investigation of individual landscape plans.
- Investigate English case studies using this approach;
- Compare English case studies to German and Dutch systems using the ELC as a model.

It is proposed to identify case studies of plans that are the lowest level prior to direct landscape management, and then trace backwards to discover the elements of the ELC model. This last link in the chain in Germany and Holland is the local level Landschaftsplan.

The methodology should be capable of being replicated.

Methodology (Inception meeting by telephone, Apr 09)

- 1. We will analyse 'landscape plans' in D & NL as local or <u>interlocal</u> plans, as lowest level prior to direct landscape management by landowners & public services in 2 cases in Utrecht and Hessen
- 2. We will analyse 'spatial / land use strategies' in D & NL as <u>regional</u> plans on setting objectives / visions on integrated spatial development, as 1 level higher than the landscape plan in 2 case in Utrecht and Hessen
- 3. We will identify a 'D & NL' approach from these case studies
- 4. With the 'D & NL' approach we will investigate 1 English case (Norfolk coast or Hertfordshire)
  - a. Are these cases 'state of the art'?
  - b. Do we get information on the role of these plans?
- 5. We will compare the English, German and Dutch cases / systems using the ELC as a model as a base for benchmark. Outcomes:
  - a. Mutually understood model for 'planning of landscape management'
  - b. Catalogue of terms of key concepts / notions on space, landscape, planning, management, etc in three languages
  - c. Proposal for further European exchange of experiences on 'landscape plans' (in relation to initiative of like Marschall)
- 6 We will make a short English report on the case studies and the over all outcomes of around 30 pages (incl. executive summary) and a power point on the main lessons

# Appendix 2 Field visit to England: Hertfordshire, East Herts, Harlow & Watling Chase

#### Introduction

On 19<sup>th</sup> and 20<sup>th</sup> April 2009 Dirk Wascher and Rob Schröder made a visit to England to get an impression of



the English planning system and how it works out in practice.

The first day Simon Odell (Hertfordshire County Council) and Christopher Smith (Natural England) showed us some sites with protected nature and landscape designations and some sites where new developments are planned. The second day Simon Odell had arranged short interviews with planners and 'green' specialists who work on regional (County) and local (Districts East Herts and Harlow) level.

#### Policy and planning system context

In our visit we got the impression that our partners were involved in finding their role in the new system of planning (Planning Act 2004). The relative new government layer of the Region East of England is getting more important with its 'Regional Plan', with a Regional Spatial Strategy and related strategies on Housing and Environment. At the other side the 'Local Plan' on space and environment is now getting the most important planning document. It is the County in between the Region and the Local Authorities (Districts) that gets less power in spatial planning. The former 'Structure Plan' on County level is no longer valid.

#### Designations with conservation of nature and landscape

#### Lee Valley Regional Park

The Lee Valley Regional Park was established in1966 by Act of Parliament. This makes it probably unique in the UK. It is an enclosed river valley with high landscape values. (The notion of 'region' here is of a much smaller scale than the Region East of England and covers only parts of a District; it refers instead to the perceived value of the park to London and two counties.) The Regional Park has its own management plan (the 'Park Plan') which formulates policies on landscape, nature conservation, water and culture & heritage. The Park is an important area of 'visitor enjoyment': recreation and tourism. Remarkable is the landscape policy, aiming to "develop a positive identity for the landscape of the Regional Park: an identity that is easily recognizable and contributes to its image and function (...) by creating a coherent, unique and distinctive place in which the importance of local landscape character is recognized and protected. (...) Innovation, creativity and consistency is promoted in all areas of landscape development and maintenance."

Part of Lee Valley is the Nature Reserve (SSSI and Ramsar site) Amwell Quarry. The area is a former sand and gravel extraction site. Because of high quality development of water bodies after mineral workings it is now an important natural habitat.

#### Nature reserve Broxbourne Woods

The Broxbourne Woods is a complex of Nature Reserves with the aim of safeguarding and managing of the strongly wooded landscape. This area is one of the most valued woods in the county. The area is accessible for walking e.g. by the 'Wild wood circular walk'. Management is done by local authorities and the regional Countryside Management Service (CMS) based on a management plan. This does not explicitly include landscape objectives.

#### Designations with development of green areas and housing

#### Watling Chase Community Forest

Community Forests is a national program from 1995 for environmental improvements around towns and cities to create attractive areas for wildlife ('woodland' and other 'green areas') with associated provision for access, leisure and education. Targets for the area Watling Chase are among others:

- Creating well designed woodland (new planting)
- Securing access to existing woodland
- Creating good quality walking, cycling, riding networks for leisure
- Securing involvement of local communities

Part of the Community Forest activities in Watling Chase is the creation of 'greenways' for sustainable access to the wider countryside. "Greenways are a network of largely car-free off-road routes connecting people to



facilities and open spaces in and around towns, cities and to the countryside. (..) These routes are intended to encourage walking and cycling, by safe, high quality routes that cater for all needs linking schools, work and leisure, as well offering a sustainable transport alternative." It is remarkable that greenways are not only for leisure, but also for school and work traffic. The Watling Chase Community Forest Plan does include many aspects of a landscape plan, however was not chosen for study because the Green Infrastructure Plan (see further) seemed more

elaborated.

#### New Town Harlow

Harlow District lies just outside Hertfordshire County in Essex. It is a 'New Town', a concentrated city with open spaces designed in 1949. It was an 'outplacement' of greater London and lies now in the Metropolitan Green Belt, where urbanisation is not allowed (see further Local Plan). The concept of concentrated houses in small neighbourhoods within a green landscape has proven to be a successful concept, although not without some issues for sustainable management and community safety.

The 'landscape-led' approach of urban design by the urbanist Gibberd has strongly shaped the Harlow urban form and was key to its relationship to the countryside. The network of open spaces (now called 'green wedges') provides playing fields, children's playgrounds, allotments and accessible natural spaces. These green spaces deliver physical and visual links from the centre of the town to the surrounding countryside. (See Green Infrastructure Plan)

At the moment the District and the County officers consider to designate space around Harlow for new housing developments. Background is the national housing policy which refers a 'call for sites' for houses in the South East and East of London in particular. Debate is now whether new sites are allowed within the Green Belt (under others Harlow) or if they should be located further away outside the Green Belt.

#### Planning documents and planning officers

#### New town policy Harlow District: Dianne Cooper

Mrs. Cooper considers the current developing strategy to be rather strong. The typical approach is that a city contacts a developer who is in charge for both the housing and the green structure. There are of course different types of developers, but recently, they have become more sensitive for the environmental and green dimension of the planning. Mrs. Cooper is about to meet up with a developer today and will bring both the LCA and the Green Infrastructure plan as a reference.

The objective set out for growth regions is to take the opportunity of growth for 'regenerating' their cities. In the case of Harlow, there is a high proportion of social housing (many working class people) and rather small numbers of private houses. The regeneration aims at getting a better mix. But the central government will only provide the funding for achieving this (and other problems such as infrastructural problems) if the expansion is accepted.

Local Plan East Herts: John Careford, Claire Sime, Francesca Hill & Hazel Summerfield

Based on the Planning Act 2004 all local authorities have a 'statutory duty to produce a Local Plan for the whole of their area.' The purpose of this Plan is to guide 'the development and the use of land'. The East Herts Local Plan covers the period 2007 - 2011. The document contains 'general planning' (district wide) with

strategies on environment, social matters, infrastructure and economy and 'settlement planning' (site specific) in towns and villages. It is a 'guide and tool for use by the District Council and Planning Inspectorate when determining planning applications'.

The Local Plan is based upon national and regional planning guidance. Important are the statutory Regional Planning Strategies (RSS) of East of England Region.

The chapter on Environment contains policies on 'Green Belt and Countryside'. Around 1/3 of the area of East Herts has the designation of Metropolitan Green Belt, based upon protection of the rural area. In the Green Belt, as defined on the Map,



'permission will not be given for inappropriate development unless very special circumstances can be demonstrated that clearly outweigh the harm' by such development.

As an example the planning officers told us about the proposal of three wind turbines with a height of 120 m. The planning permission has been refused (May 2008) because of:

- 1. the Green Belt policy: 'no very special circumstances are apparent in this case' and
- 2. the Landscape Character policy, the Local Plan stating that Landscape Character Assessment (LCA) 'will be used to assess development proposals which will be required to improve and conserve local landscape character.' The Council concluded that 'such development would result in significant harm to the landscape character of the surrounding area. (...) Whilst it is noted that the side is not nationally or regionally protected for its landscape quality, the area is characterised by a settled countryside of intimate scale, which I do not consider capable of supporting wind turbines of this scale.'

However in the current situation the council officers are forced to only be reactive with 'yes' and 'no', rather than anticipating, pro-active or forward-looking. In the future the aim is to be more strategic.

Landscape Character Assessment East Herts: John Careford & Simon Odell

LCA is a national method (developed by the Countryside Agency) 'for describing an area in a systematic way for identifying the features that give the locality its 'sense of place' and pinpointing what makes it different from its neighbouring areas.'

The area around Hertford and Harlow is covered by only three Joint Character Areas in the national LCA (1996), which is much too [rough] for local planning. Thus a regional (Hertfordshire County) and local typology of LCA have been developed. The East Herts LCA (2007) has got the status of Supplementary Planning Document (SPD) in relation to the Local Plan. Because of this planning status the method of inventory gets its 'teeth'. Used by a local authority it (see the example above) it gets legally binding.

The use of LCA is based upon a national planning guidance. The East Herts Local Plan states: "The classification and designation of areas for their landscape values has long been part of development planning process. However, a watershed was



reached in 1997 with publication of PPG7, which identified a move away from designating landscapes as special (...) in favour of a comprehensive approach for all landscapes." Guidance states that "local authorities should seek to enrich the countryside as a whole, not just the protected areas, and maintain its distinctive local features."

#### Countryside Management Service: Tony Bradford, Andy Hardstaff & Rob Rees

CMS has been founded in the early seventies in reaction to a housing development peak. One of the problems is the real estate speculation, which takes land out of production awaiting good moments for sale, which leads to degeneration of land and nature. CMS has a non-statuary role, but they are agitators with legitimacy and cooperate with legitimate stakeholders such as Groundwork, Wood Land Trust, Council, etc. Their main points of references are the LCA and Biodiversity Action Plans. They claim to offer a holistic point of view. They need to find money from landowners as core funding when proposing or developing management schemes. They go and see people on location and offer practical help and management.

Tony talks about the example of Stevenage where they proposed already 12 years ago the massive plantation of trees, an investment that would have paid off by now, even if 70% of these areas would need to be cleared for development (5 pounds per tree).

#### Green Infrastructure Plan Harlow: Dianne Cooper & Simon Odell

The Green Infrastructure Plan is an independent study in commission of a group of local and regional officers. It develops a more strategic and proactive approach 'better integrated with efforts to manage growth and development at all spatial planning levels'. It is targeted on (urban) growth areas ('strategic growth location') and related to the Regional Spatial Strategy of 'environmental infrastructure'.

The Harlow area includes the urban area of Harlow and the surrounding rural areas like Epping Forest, River Stort and Lea Valley.

#### Primary observations

#### following to field visit to England and study of English material

- In the new planning system (2004) in England seems to be a lack of planning documents in between the abstract 'Spatial Strategies' on regional level and the concrete designations and maps of the 'Local Plan'. In the Netherlands and in Germany such 'interlocal' spatial and landscape plans are often used to tackle problems on higher level.
- 2. The designation and management of nature reserves in England in our impression looks very similar to the policies on the 'continent'. There is already a lot of European research and exchange on nature management.
- 3. The designation and management of 'soft' protected landscapes like Regional Parks and AONBs in England are similar to the 'Nationale Landschappen' in the Netherlands and the 'Naturparke' in Germany. In these 'special areas' landscape values have to be protected, but new developments - especially for recreation and tourism - are desirable. The 'Park Plan' for Lee Valley with its elaborated policy framework on landscape seems interesting for further European exchange with comparable plans.
- 4. The English scheme of Community Forests looks very alike the Dutch program of 'green in and around cities'. Especially the method of the Forest Plan Review of Watling Chase (2001) is interesting to compare with Dutch methods of monitoring.
- 5. The development of car-free 'greenways', especially cycling routes for leisure and for work traffic, in the Netherlands is a task of the 'provinces'. There is no national law or program on that issue. Under others in Germany are many initiatives (under others from NGOs) to combine greenways with education on nature and landscape. It could be interesting to organise an exchange of experiences with the planning of 'slow and cultural ways' with English and continental officers and NGOs.
- 6. The work of CMS looks very alike the national Dutch 'Dienst Landelijke Gebieden' = Service for Rural Areas. Both have project managers who accompany executive projects with rural entrepreneurs, organisations and communities. There exists already a European project on exchange with such agencies, but England was not involved in that: <a href="http://www.farland.eu">www.farland.eu</a>
- 7. The national method of LCA and the carry-over to planning decisions seems to be typical for England. In the Netherlands (and probably in Germany) the methods for description and assessment of landscapes are free and each regional and local authority (and each commercial policy adviser, commissioned by **government**) has its own methodology.
- 8. Also the housing policy and the designation of 'new towns' (concentrations of more than around 500 houses) in England seems to be very different from the continent. In the Netherlands and Germany these decisions are taken in national and regional spatial plans and such New towns are very exactly located on maps. There the task of local authorities is to fill in such locations and to make 'urbanism' plans with exact locations of houses, work locations and parks. We recommend making a study to compare the planning of new towns in England and the Netherlands in 2 cases (Harlow and Almere). All levels of plans (national, regional, local, town plan) could be involved.

- 9. We agreed with Simon Odell that the Green Infrastructure Plan of Harlow Area is the best plan to compare with the 'landscape plans' in the Netherlands and Germany. It is indeed an 'interlocal' study, but no official plan. It is a strategic and proactive approach. With these marginal notes we will make a deeper analysis of this 'plan' and compare it with the Dutch a German 'landscape plans'.
- 10. The Management Plan for an AONB or Regional Park could also be considered for comparison. But Lee Valley is unique and the Chilterns AONB plan is not founded on a landscape analysis, but is instead a more generic plan of strategic action.

# Appendix 3 Comparing landscape plans; introduction

# Comparing landscape plans Introduction

Rob Schröder with Dirk Wascher, Chris Smith, Simon Odell





# The study: comparing landscape planning

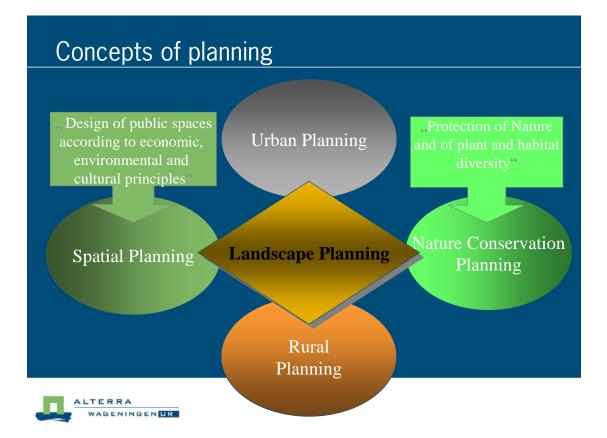
#### NE contracted Alterra to

- compare 'landscape planning' in the Netherlands, Germany and England
- using the European Landscape Convention

#### Objectives:

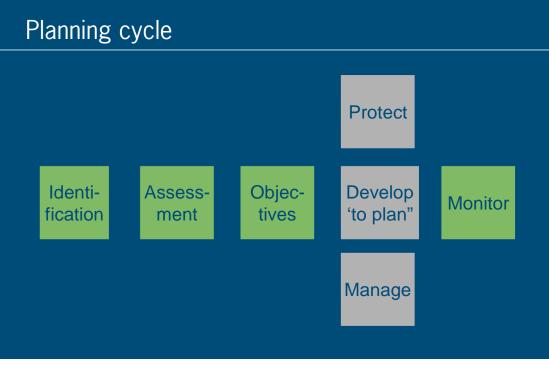
- Mutual understanding on approaches / concepts
- Comparison
- Collaboration in Europe



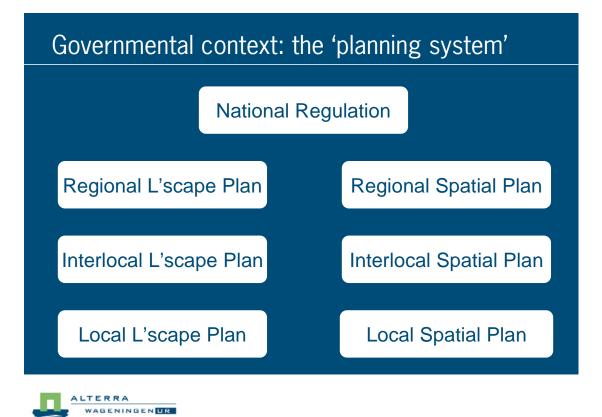


# European Landscape Convention

- Actions of governments for landscape planning (planning cycle by Dower)
  - Identifying & assessing landscapes
  - Setting objectives
  - Actions for protecting, developing & managing landscapes
  - Monitoring
- Implementation ELC (recommendations CoE)
  - Integrate landscape in planning via landscape study
  - Specific system of landscape plans







## The study: comparing landscape planning

#### Method: pragmatic case study

- Presentation & discussion on recent Plans
  - NL: Landschapsontwikkelingsplan near Utrecht (LOP)
  - D / Hessen: Landschaftsplan Fulda (LPF)
  - Eng: Green Infrastructure Plan Harlow Area (GIP)

#### Outline

- Introduction Plan
- Policy context (zoom out)
- Landscape Plan: vision & program
- Cases of actions (zoom in)

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Overview areas of case studies						
	Local authorities	Surface km <sup>2</sup>	Population density			
LOP	3	160	240			
LPF	1	100	620			
GIP	4	30	2500			



## To understand concepts and terms

- Landscape: space or view?
- Planning: development or thinking & acting?
- Land management: thinking & acting or technical management?
- Plan = formalised by government
- Study = informal report
- Scale problem: comparison of national, 'land', regional or local authority

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# Analysis per case: NL, Hessen, England

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# Appendix 4 The Netherlands: Landschapsontwikkelingsplan South West Utrecht

# Comparing landscape plans Case study in the Netherlands

Rob Schröder with Dirk Wascher, Chris Smith, Simon Odell





# Zoom out, context NL Planning system



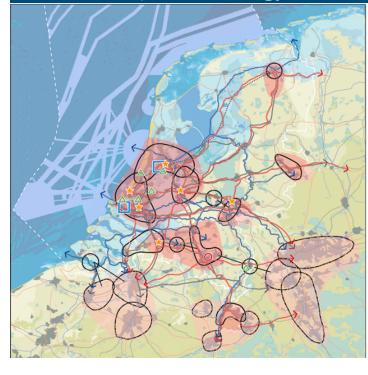


# Context: national regulations NL

- Landscape plan = local / interlocal = voluntary
- Land use plan = local = compulsory
- National subsidy on Ls plan (60% costs)
- Conditions:
  - Content: identity & typology of landscape
  - Procedure: participation citizens, decision by local 'parliament'

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# National spatial strategy (Nota Ruimte) Urban



#### Kaart B: Nationale Ruimtelijke Hoofdstructuur: economie, infrastructuur, verstedelijking

- economisch kerngebied
- economisch kerngebied buitenland (illustratief
- mainport
- brainport greenport
- infrastructuur
  - hoofdverbindingsas wate
- hoofdverbindingsas spoor (w.o. Hanzelijn)
- Zuiderzeelijn / ontbrekende schakel IJzeren Rijn
- hoofdverbindingsas weg ontbrekende schakel hoofdverbindingsas weg
- scheepvaartroute

#### verstedelijking

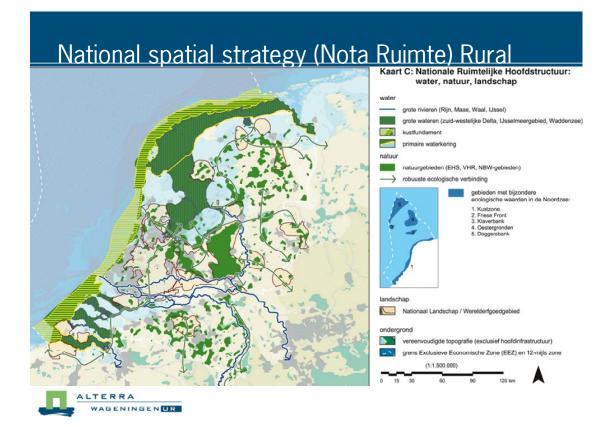
- nationaal stedelijk netwerk
- stedelijk netwerk buitenland (illustratief)
- Hour Greaterproj

#### maergrond

vereenvoudigde topografie
grens Exclusieve Economische Zone (EEZ) en 12-mijlszone

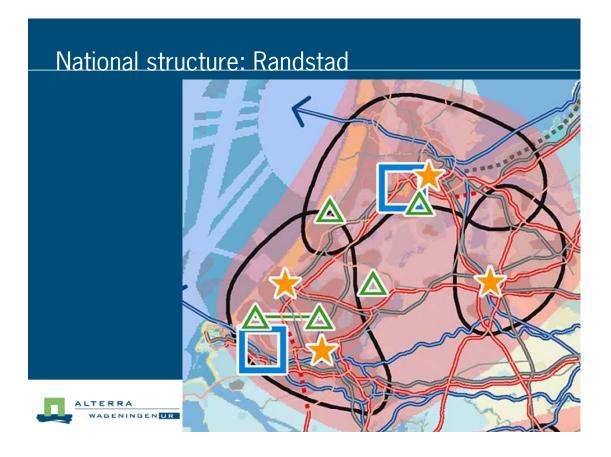


De nationale Ruintelijke Hoddstructur omvet gebieden en netwerken, die voor de ninntelijke skrutsuur en het networkennen van Nederland van gole belakeins iz in: Voe dee elementen draagt het rijk dan ook in het algemeen een gruter veranteoordelijkheid dan daarhuiten. Ze staar voor oorgenese enkink kontense opgevon de rijkstemenaisen noordisalijk maken. Het gaat in de stadelijke element en opgevare, die voortionen uit ennakiskingen met betrekking to de economie, de infrastructuur en de verstedelijking en uit het enderinse met betrekking to de economie, de infrastructur en de verstedelijken gen uit het enderinse



# National designations National urban network Economic core area National landscape = spatial quality, soft protected, rural development Nature Ecological connection

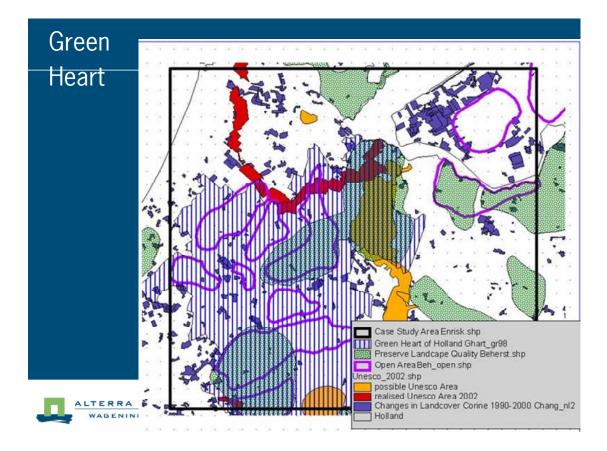
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# National Landscape Green Heart







# Zoom in Case landscape plan SW Utrecht





#### Case in the Netherlands

Peat meadows South West of Utrecht

- Title: "The Green Triangle" 2005
- Commissioned by 3 municipalities: Lopik, Montfoort, Oudewater
- Made by commercial advisor: Brons Partners
- Why this plan (partnership):
  - Protection of local identity
  - Vital dairy farming
  - New developments: housing, recreation, green buffers
  - Commitment of all stakeholders

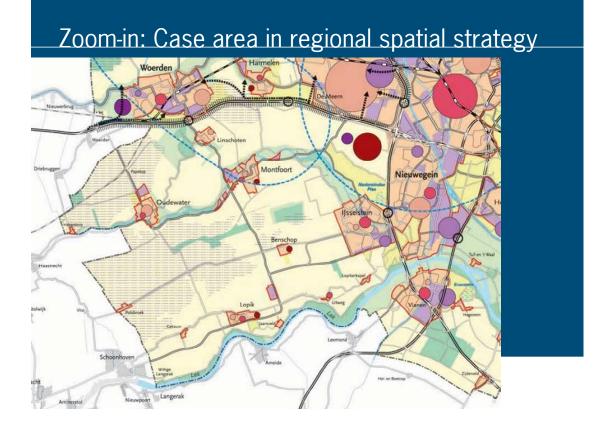
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### Case in the Netherlands

- Part 1: "Landscape vision" (97 pag)
- Part 2: "Execution program" (82 pag)
- Many maps







# Legend spatial strategy Utrecht

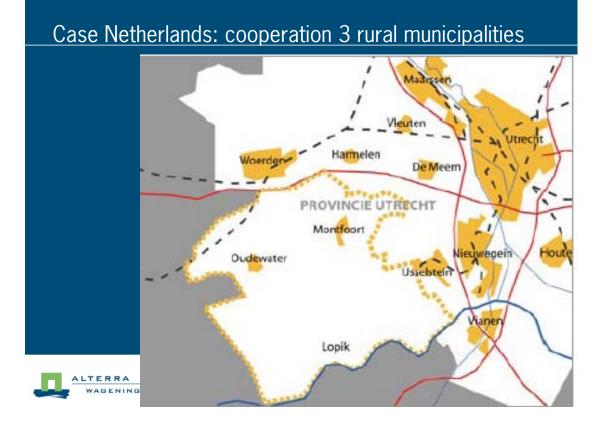
#### Landelijk gebied

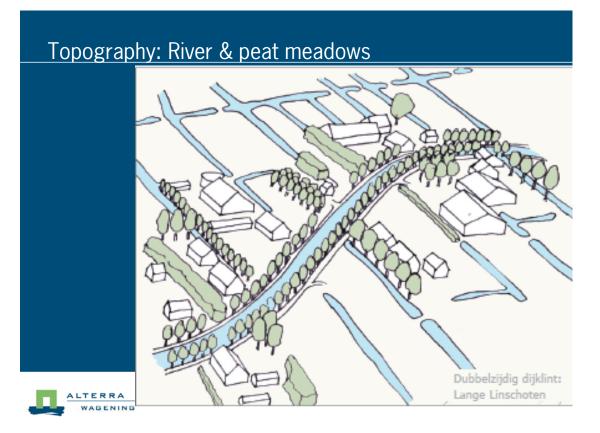
	0	
	landelijk gebied 1	
	landelijk gebied 2	
	landelijk gebied 3	
1	landelijk gebied 4	
	tweede partiële herziening streekplan Utrecht (1999) (zie par. 8.3)	
=	veenweidegebied	
3000	waterbergingsgebied	
0	wateropgave nader in te vullen	
-	locaties windenergie	
11111	grens projectgebied Hart van de Heuvelrug	
Stedelijk	rebied	
	stedelijk gebied	
	rode contour	
0	restcapaciteit woningbouw per 01-01-2005	
	inbreiding >15.000	
	uitbreiding	

- Rural space 3 = interwoven functions
- Rural space 4 = main function nature
- Peat meadows = maintenance soil
- Urban space

2000-5000

( ) ) )





# Procedure of making Landscape plan LOP

Participation

- Citizens: photo contest
- Politicians: excursions
- Decision by local 'parliaments'



# Content of 'Vision + action' plan

- Analysis of area (= identification)
- Analysis of policy (= identification)
- Assessment, qualities & threats
- Scenarios (= assessment)
- Vision (= objectives)
- Actions & projects



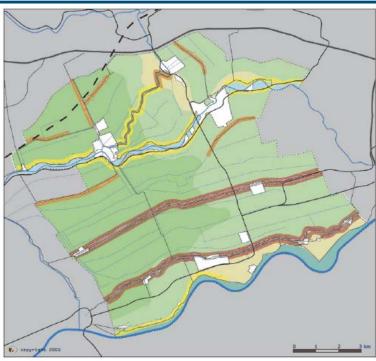
# Identification: analysis of the area

- Geology & soil
- Water system
- Cultural history
- Landscape (typology) ->
- Ecology ->
- Agriculture
- Recreation

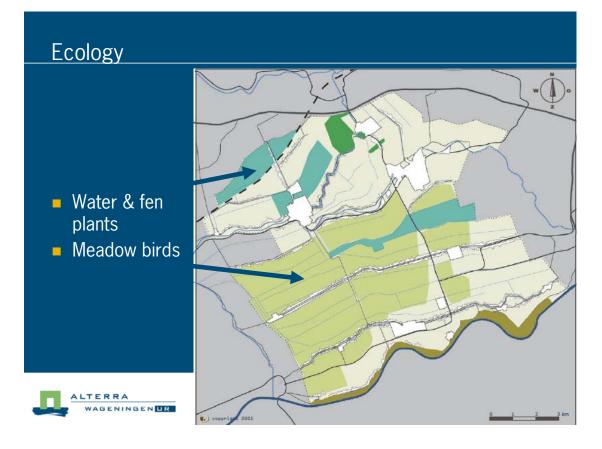


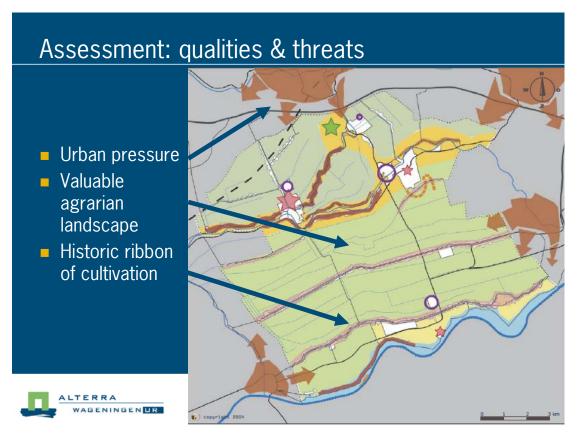
# Landscape typology

- High grounds
- Polders
- River foreland
- "Build up ribbons"









### Qualities

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### Kwaliteiten Bijzonder cultuurhistorisch waardevol 🔶 Waardevolle kernen agrarisch werklandschap Cultuurhistorisch waardevol agrarisch Zeer waardevol historisch landgoed werklandschap Waardevolle aardkundige structuren Ecologisch en landschappelijk waardevolle uiterwaarden Breed verdicht landschap van de oeverwalachtige vlakte Autonome bedrijfsterreinen Verdicht landschap van de oeverwal Opkomende stedelijke druk Waardevolle aaneengesloten dijklinten op de oeverwallen Waardevolle aaneengesloten occupatieassen Landschapsontwikkelingsplan van de ontginningen De Groene Driehoek 2005

### Assessment: scenarios

- 1. Autonomous development: strong agriculture & big scale landscape pattern
- 2. Active landscape development: 'broadened' agriculture and small scale landscape pattern
- 3. Landscape park: big scale changes in land use

Choice after participation stakeholders and politicians: mix of scenario 1 and 2

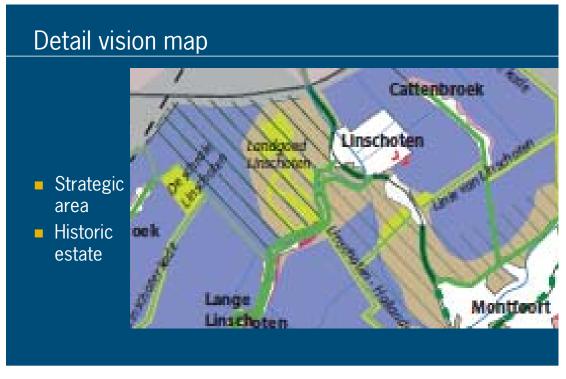
### **Objectives: Vision map LOP SW Utrecht**

More detailed than assessment





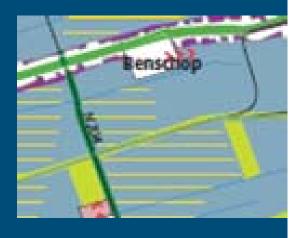
Leidsche Riin





### Detail vision map

Plantation in double ribbon





### Content of action plan LOP SW Utrecht

- Conditions, tasks of municipalities
- Projects
- Priorities
- Costs
- Instruments
  - Existing = permissions & covenants
  - New = regional fund

### Financing







### Projects in action plan

- General (landscape coordinators)
- Landscape development
- Landscape protection (permissions)
- Sector projects:
  - Nature
  - Cultural history
  - Recreation
  - Agriculture
  - Water
- Communication

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### Project description: case

- Title (code): meadow birds (3.4 = nature)
- Objective: better biotope
- Means: participation farmers in man. agreements
- Project leader: association nature farmers
- Stakeholders: Ls. Coordinator, other NGOs
- Costs: motivation farmers
- Financing possibilities: national agency (man.agr.)
- Explanation

# Zoom in Protection





### Protection of Estate Linschoten



- Nature designation
- Managed private foundation



Protection by Land use plan on dairy farm in 'white' area

Map with 'blocks' to build on

Regulation of private agrarian use (water level)



### Appendix 5 Germany: Landschaftsplan Fulda

# Comparing landscape plans Case study in Hessen, Germany

Rob Schröder with Dirk Wascher, Chris Smith, Simon Odell





# Zoom out, context German & Hessen planning system





### Context: national regulations D

- Spatial + Landscape Planning on 4 levels
- Landscape planning (= sectorial) delivers to spatial planning (= total, integrated)
- Decentralisation: federal regulations & 'Landes' laws (Germany = federation of 'Länder')

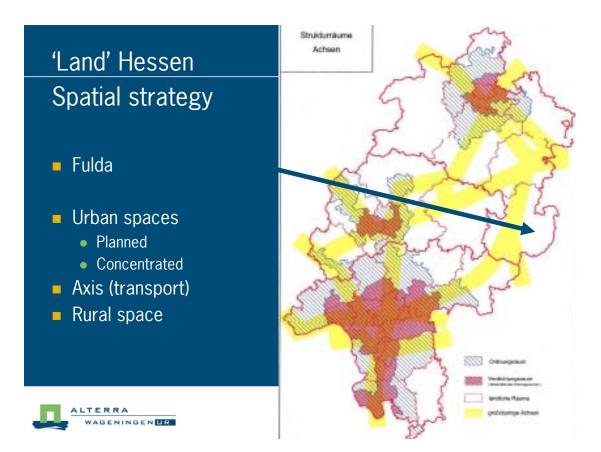


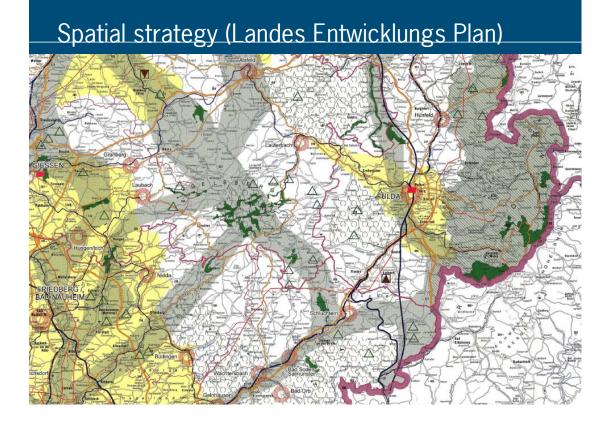


### Context: national planning system D

- Landscape plan = local = compulsory
- Land use plan = local = compulsory
- Conditions (laws):
  - Content: inventory, assessment, objectives / targets
  - Content: structure of settlement & landscape / scenery

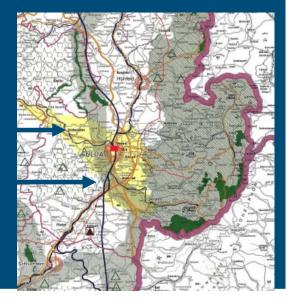






### Legend spatial strategy

- Central city
- Agrarian space
- Ecological zone
- Ecological connection

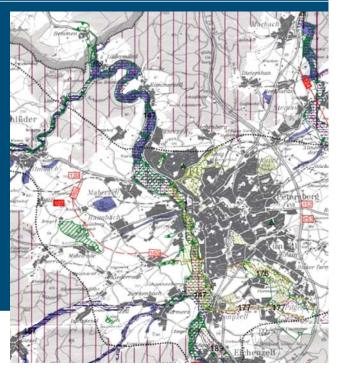






### Regional landscape planning: Fulda

- Ecological connection
- Regional green zone
- = River Fulda





## Zoom in Case landscape plan East Hessen





### Case in Germany Hills in the East of Hessen

- Title: "Fulda" 2002
- Commissioned by 1 municipality: Fulda
- Made by commercial adviser: PGNU
- Why this plan:
  - Urban developments -> whish to renew the zoning plan
  - Landscape plan is compulsory
- 500 pages
- Very many, detailed maps

# Landscape plan (LPF) Vision and program

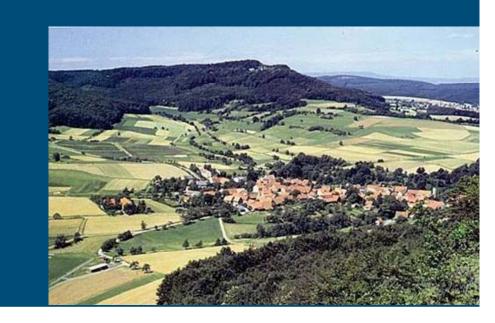
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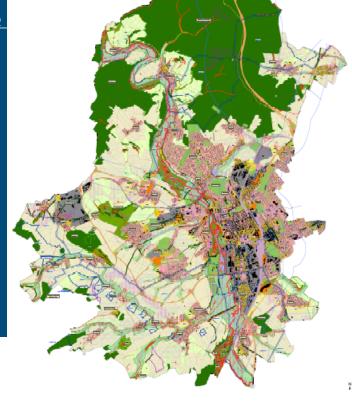
### Landscape East Hessen





### Local Landscape Plan Fulda LPF

- Town and countryside of *Gemeinde* Fulda
- Map with vision and designations





### Procedure of making the Landscape plan

- Participation: specialists, organisations
- Decision by local 'parliament'



### Content 'Vision + action' Plan LPF

- Policy context (= identification)
- History of land use (= identification)
- Inventory / analysis (=identification)
- Land use & impact (= identification & assessment)
- Assessment
- Development concept: goals & measures (= objectives & actions)
- Summary: "pin points" per area (= actions)

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### Identification / analysis of landscape in LPF

- Spatial structure (geo morphology) ->
- Soils
- Water
- Climate (air & noise)
- Biotopes
- Scenery & recreation ->
- Protected sites

### Analysis of spatial structure in LPF

- Hessen Structure of Natural Spaces: Eastern mountain land
  - Vogelberg (mountain)
  - Fulda Senke (valley)
  - Fulda-Haune Tafelland (table hills)
- Landscape plan Fulda: 10 ecological functional areas / units -> analysis scenery

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### Analysis of scenery in LPF

- Detailed analysis by division in 'landscape units':
  - Ecology
  - Landscape elements
  - View
  - Pathways
  - Attractions / remarkable sites

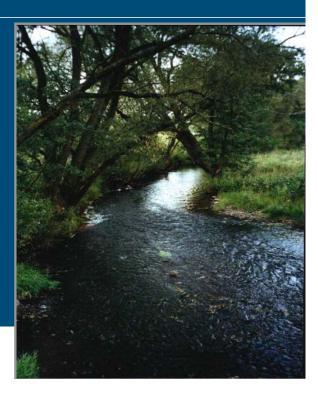


### Example: 'landscape unit' near old city centre

- Green axis in the city centre
- Trees
- Old river arm
- Ecological parks









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### Assessment method in LPF

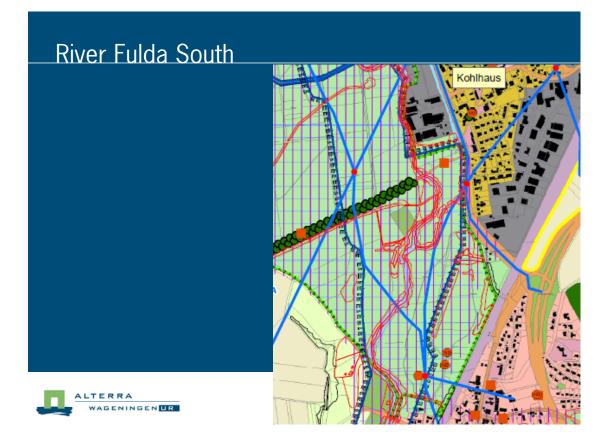
- Policy goals
- Judgement: how beautiful is this area? ('unit' of cultural landscape)
  - Spatial structure (low-high, water, plants)
  - Important visual elements (cultural)
  - View axis
  - Pathways
  - Dynamics / dislocations
  - Disturbance (pollution)

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### Example: assessment 'unit' River Fulda South

- Good structure (natural river)
- Old bridge as visual element
- Views to the old city centre: towers
- Cycle paths
- No new elements
- Noise (high speed train)





### Development concept ('action plan') LPF

- Integrative perspective & goals ("Leitbild") per area
- Measures & actions
  - Protected areas (nature, landscape)
  - Management measures: project descriptions of governmental actions
  - Demands on land use: forestry, agriculture, mining, recreation, etc
  - Execution of the landscape plan ->
- Summary: "pin points"



### Example: execution landscape plan

- Measures of the municipality
- Covenants with farmers
- Compensation of environmental impacts (e.g. new traffic road)
- National management agreements & investment programs (e.g. village renovation)
- Management of protected areas



### Summary "pin points"

- Short description of all measures
- & actions per landscape unit

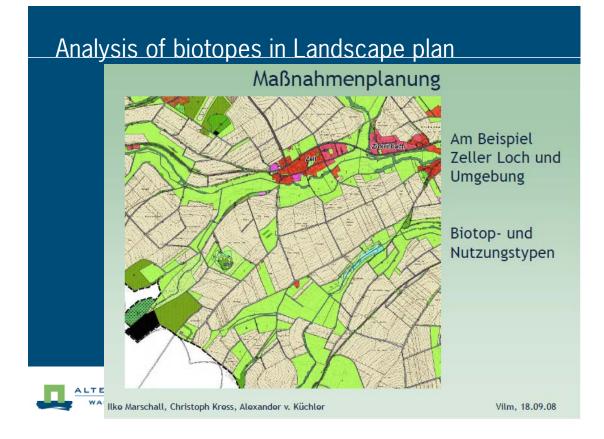


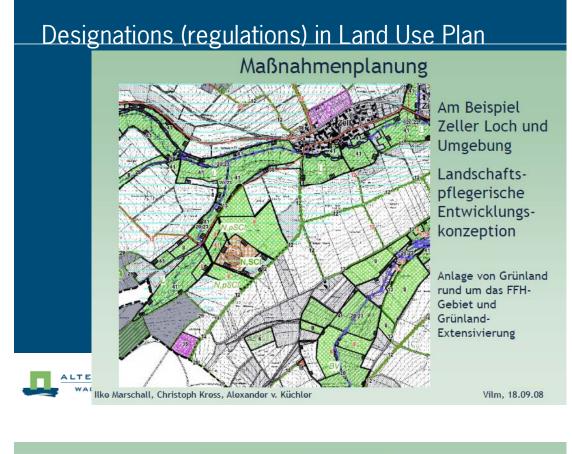


# Zoom in Protection











"We must not forget that the plan can become the enemy of the process of planning" (Olaf Skage 1990, 169)

Ilke Marschall, Christoph Kress, Alexander v. Küchler

Vilm, 18.09.08



### Appendix 6 England: Green infrastructure Plan Harlow Area

# Comparing landscape plans Case study in England

Rob Schröder with Dirk Wascher, Chris Smith, Simon Odell





# Zoom out, context UK & England planning system





# Context: English planning system National Planning Policy Statement = guidance Main principle = sustainable development including land use planning Regional Spatial Strategy = guidance Total plan: climate change, environment (incl. landscape), housing, economy, quality of life Local Plan = permission on development and use of land = compulsory / statutory Total plan: environment, social matters, infrastructure, economy

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English spatial strategy Urban development

- England: concentration housing and economy in Growth Areas and Growth Points
- Region East: concentration development in Key Centers



### English spatial strategy Rural space

- effective protection and enhancement of the environment (incl. landscapes)
- prudent use of natural resources
- support of traditional land-based activities and new leisure and recreation



# English spatial strategy: planning statement on landscape

- Landscape integrated in spatial planning by national policy for "sustainable development in rural areas"
  - quality and character of wider countryside (use of LCA)
  - diversity of landscapes, heritage & wildlife
  - restraint of damaging development



### Guidance on green infrastructure: Region East of England:

- Objectives
  - Quality of life: supported by green infrastructure
  - Environment: accessible multi-functional green spaces
- Environmental policy
  - Improved and healthy environment
  - Green spaces & networks for non-motorised traffic
- Spatial plans
  - "local plans should define a multiple hierarchy of green infrastructure"



# Zoom in Green Infra Plan in Metropolitan Greenbelt





### Case in England

Green Infrastructure Plan

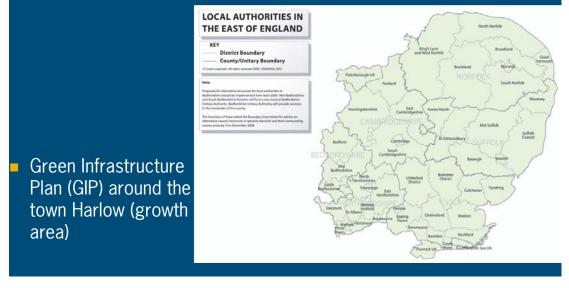
- Title: "A green infrastructure plan for the Harlow area" 2005
- Commissioned by local & regional authorities, regional & national agencies
- Made by commercial adviser: CBA Ltd
- Why this plan:
  - Integrated environmental planning with proactive approach
  - Multifunctional landscapes and ecological & recreational networks
  - Guiding development in 'growth area'

### Case in England

- Volume 1: "The green infrastructure network" (± 60 pag)
- Volume 2: "Guidelines" (± 30 pag)
- Some maps



### Case Harlow area: 4 Districts & 2 Counties





### Procedure of making the GI Plan

- Plan preparation process
- Participation
  - Citizens: seminar & workshop with local stakeholder groups
  - Politicians: not involved
- Decision by steering group of officers
- Next step: preparing business plan



### Content 'Vision + action' plan GIP

- Relation other plans & initiatives (= identification)
- Existing assets & opportunities (= assessment?)
- Strategic opportunities (= objectives)
- Principles for protection, enhancement & creation (= objectives)
- Delivering: projects & priorities (= actions)
- Guidelines for developments (= actions)



### Identification / analysis of area

- Topography (geo morphology) ->
  - Geology & minerals
  - Climate change (air, water)
- Ecology & biodiversity (species) ->
- Cultural history & archeology
- Landscapes (LCA) ->
- Access networks: green-, river- & parkways
- Public open spaces & destinations ->

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### Identification / analysis: Topography

- Generally low lying gently undulating landscape
- Dissected by major river valleys Lee & Stort



# Assessment: Landscape typology

# Land-, town- & riverscapes

- Landscape character = 'sense of place' & distinctiveness from other areas
- Landscape Character Assessment (LCA)
  - National methodology of LCA translated to local scale
  - 10 LC Types (see map)

Landscape Character Types

- 31 LC Areas
- Townscape of Harlow Masterplan (Newtown of 1949)
- Contrast Town Countryside by Stort river
- Ridges, plateaus and uplands to north of Stort river

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# <figure>



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# Identification / analysis: ecology & biodiversity

- Inventory of key habitats and links
- Key assets:
  - Many protected sites
  - Numerous linear landscape features -> dispersal corridors for wildlife
  - Opportunity to create welland system in Stort Valley
  - Improvement woodlands, hedgerows and ponds



# Assessment: assets & opportunities

- Deduce of opportunities from assets
- Addition / projection of several layers
- Choice of "strategic" opportunities
  - Multifunctional parks
  - Natural spaces
  - Heritage landscapes
  - New urban landscapes ("gateways")
  - Greenways
  - Parkways



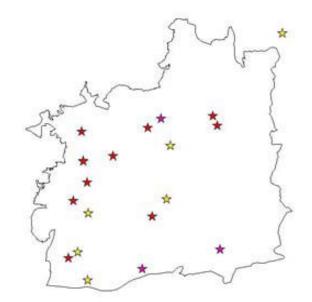
# Assessment: parks

- Strategic multifunctional parks
- New Regional Park Stort Valley



# Assessment: urban landscapes

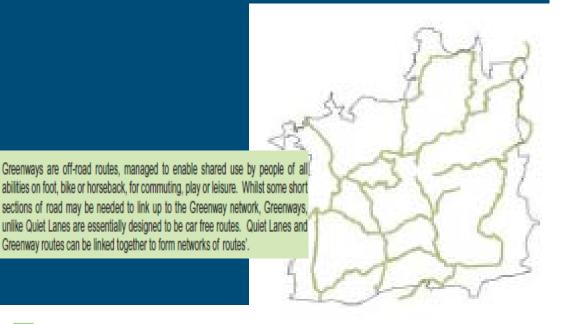
- Strategic destinations
- Strategic gateways







# Assessment: green ways

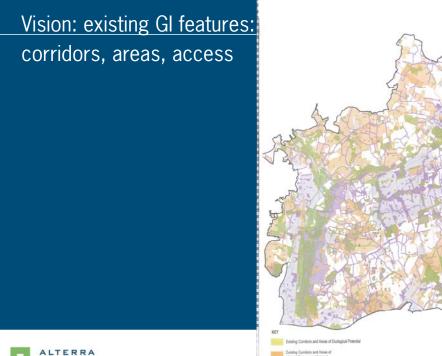




# Vision for Green Infrastructure

- Attractive, distinctive, accessible, diverse and multifunctional
- Network of green spaces, corridors and links
- To meet the social, economic and environmental needs







# Content action plan GIP

- Principles for protection, enhancement and creation
- Delivery: projects & priorities
- Guidelines for developers and planners



# Action: principles of green infrastructure

- Overarching principles
  - Protect and enhance assets and their context: urbanism design, physical resources, biodiversity, historical & cultural assets
  - Contribute to landscape character
  - Create new access & recreational facilities
  - Secure developers contributions to new GI
  - Compensatory measures
  - High standards of design

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# Action: delivering the projects

- Proactive approach of land development
- Key strategic projects in 8 project areas
  - 1. Harlow Town & country links
  - 2. Stort Riverpark
  - 3. Roydon etc
- Next step = business plan

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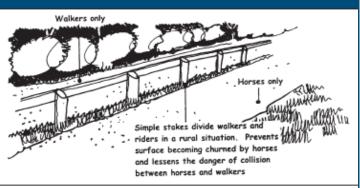
# Action: guidelines for design of development

- Wildlife habitat enhancement, creation and links
- Countryside access routes
- Riverways
- Greening of road transport corridors
- Open space and recreation facilities
- New housing development
- Industrial and commercial development
- Sustainable urban drainage systems
- Development edge treatment

# Action: guidelines

Example

- Countryside access routes
- Guidelines cover:
  - Public rights of way (footpaths and bridleways)
  - Minor roads and rural lanes



The above example demonstrates how a well integrated and user-friendly combined footpath, cycleway and bridleway could be created, for example along the Essex Way.



# Accessible country side





# Appendix 7 Project proposal: Best practice on landscape plans

### Project proposal (01/09/2009)

### PLANNING FOR LIVEABLE LANDSCAPES

European exchange on experiences with landscape plans as a tool for high quality territorial development

Rob Schröder, Alterra, Wageningen University Research Ilke Marschall, Fachhochschule Erfurt Diedrich Bruns, FB 6, Universität Kassel

### Problem statement and summary

Competitiveness, attractiveness and liveability of regions are important aims of the regional / territorial policy of the European Union. This project focuses on liveability, attractiveness, and sustainability in the sense that a high level of quality of life and environment (including nature and cultural heritage) is of critical importance to citizens and for business. The importance of Liveable Landscapes has been growing with new challenges presented by the recent economic crisis, with climate change, demographic changes, etc.

The objective of this project is to learn from 'good practice' in, and to exchange experience about, planning instruments that support liveability and high quality territorial development. In most countries and regions in Europe exist a territorial or spatial plan on regional scale that describes integrated quality objectives and makes spatial designations. Operational goals and action programs are usually developed at sub-regional and local scales where 'landscape plans' are prepared by municipal authorities (individual or in partnership) or by regions.

Countries that have signed the European Landscape Convention (ELC) are recommended to develop instruments for making and implementing landscape policies. A landscape plan ('autonomous plan') or a landscape study ('as part of spatial planning')<sup>1</sup> could be such a instrument. Needing to address the theme of the quality of people's surroundings we expect more countries and regions will be starting to stimulate landscape planning. Having a high quality landscape is to be recognized "as a precondition for individual and social well-being (understood in the physical, physiological, psychological and intellectual sense) and for sustainable development, as well as a resource conducive to economic activity" (I.2, ELC Guidelines 2008).

<sup>1</sup> According to: Recommendation CM/Rec(2008)3 of the Committee of Ministers to member states on the guidelines for the implementation of the European Landscape Convention *(Adopted by the Committee of Ministers on 6 February 2008 at the 1017th meeting of the Ministers' Deputies).* 

This project is set up to organise an intensive exchange of experiences among landscape planners and policy advisers and to develop a 'good practice' on regional territorial policy and local landscape plans. This will be done by analysing a number of cases of 'high quality' territorial strategies and 'good' landscape plans'2. From this international comparison lessons and recommendations will be drawn on 'planning for liveable landscapes' in the form of guidelines and of brochures presenting good examples. These results will be disseminated to experts, practitioners, policy advisers and politicians in the involved regions.

In a workshop in 2008 planning practitioners and scientists have compared landscape plans from several countries and discovered that that 'landscape planners' in Europe could learn much from each other (Marschall 2008; Landschaftspläne in Europa; http://www.bfn.de/0312\_workshopberichte.html ). We are now searching for project partners in 6 (minimum) to 10 (maximum) regions in Austria, England, France, Germany, Italy, Netherlands, Spain and Switzerland. Especially policy advisers from regional authorities are invited to join in the completion of this proposal. (See table 4 with project partners.)

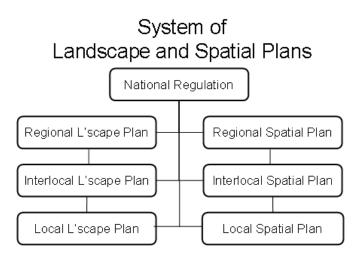
Details of this proposal include:

- an overview of practice of landscape planning;
- an introduction of high quality territorial policy;
- a proposal for the exchange of comparable experiences and
- an outline of a project proposal with a program of learning, results, organisation and financing.

### The current practice of landscape planning

In Europe, the making of 'landscape plans' usually is the responsibility of local and regional governments: examples are the 'Landschaftsplan' (Germany), 'Landschaftsentwicklungskonzept' (Schweiz), 'landschapsontwikkelingsplan' (Netherlands), and 'plan de paysage' (France). In all cases the concept of 'landscape' does not only include natural and historical values, but also scenic beauty and cultural identity. More often than not landscape planning is concerned with rural areas and with urban open space. During the process of preparing a landscape plan attention is paid to 'good governance' and to the involvement of local stakeholders and local experts in particular. The model in figure 1 illustrates how landscape plans are integrated with spatial planning.

<sup>2</sup> We take here landscape plan and study (as mentioned in the ELC recommendations) together as "plan".



### Figure 1

Integration of spatial and landscape planning

Since the policy context for landscape plans is different in the various countries, the relationship between landscape planning and spatial planning is also different. In Germany a 'Landschaftsplan' is a statutory document that introduces the landscape dimension into spatial planning. Such plans include all territory, not only special areas but also every day landscapes. In France a 'plan de paysage' is a voluntary document and a cooperation of local authorities or a region ('departement') decides on preparing such plans. A French landscape plan is mainly action oriented and it relates to investment programs such as rural development. Most plans are made for special landscapes, including a 'Parc Naturel Regional'. In England the concept of landscape planning mainly relates to specially designated areas. For the Areas of Outstanding Natural Beauty (AONB) a 'management plan' is compulsory.

Differences in practice seem to occur in the function of the landscape plan:

- is it mainly a 'vision plan'? This means the document is mainly oriented towards quality objectives and has the function to reach a common vision in a local community on the future of the landscape. This seems to be the practice in e.g. Germany;
- or is it mainly an 'action plan'? Meaning a document with a program of governmental projects, often aiming to stimulate collaboration between public and private actors. This seems to be the practice in e.g. France.

In many cases a landscape plan contains both aspects: a vision part with concrete goals and maps of the future spatial structure, and a program of actions on protection, development and management of the landscape.

### Territorial or regional policy

In 2008 the European Commission started a debate on 'territorial cohesion' as a main goal of European policy. This debate is based on experiences with territorial cooperation ('Interreg') in many countries and regions that have so called integrated regional development or spatial policy. In this field the aims of the EU and the Council of Europe are close. The goal of EU regional policy of 'harmonious development' of all European areas (Territorial Agenda 2007, Green Paper 2008) is very close to the protection, management and planning of all landscapes in the European Landscape Convention.

Territorial policy, especially on a regional scale, delivers the context and guidance of landscape planning. It is a more integrated policy and contains rural and urban areas and regional development in a broad sense, such as economic development, tourism and energy production. In this project we want to work on the relation between territorial policy and landscape planning in the sense of:

- policy fields: integrated versus sectoral;
- scale: regional versus local;
- policy function: strategic objectives versus operational implementation.

A territorial policy that aims at 'liveability' is often called sustainable, 'green', or high quality. We prefer to call this concept 'high quality territorial development'. We expect such policy to be particularly applicable in areas with special landscape designations such as: Naturpark (Germany), Parc Naturel Regional (France), Regionalpark (Switzerland), Nationaal Landschap (Netherlands), Area of Outstanding Natural Beauty (England), etc. Such designations put a strong focus on preserving certain landscape qualities, however, the areas themselves are not intended to be 'reserves' or 'museums', but 'living' landscapes.

The challenge of implementing such policies for 'liveable, valuable' landscapes is to find equilibrium between protection and development and to apply forms of 'adapted' economic development. It would be of particular interest to learn how 'high quality' areas enter into finding this equilibrium in regions that are actively developing strategies to address the economic crisis, climate change, demographic changes, etc.

### Exchange on comparable experiences

This proposal on 'planning for liveable landscapes' wants to deliver analytical and methodological support to planning approaches and policy processes. It is a benchmark of good planning practices.

This project focuses on 'good practice' for high quality regional policy and landscape planning that functions as instrument of 'producing' liveable and valuable landscapes. Such cases, we expect, can be found in areas with special designations. To focus on special areas would make the policy context for landscape plans comparable (see table 1).

There are also pragmatic reasons for focusing on designated areas. In France the 'plan de paysage' can be applied anywhere, but in practice the majority is made in Parc Naturel Regional. In the UK a kind of formal landscape plan (management plan) is applied only in protected landscapes.

### Table 1

Nr	Nation	Region	Special status	Ls Plan
1	Germany	Hessen	Naturpark	Landschaftsplan
2	Germany	Baden-Wurt	Naturpark	Landschaftsplan
3	Netherlands	Gelderland?	Nat Landschap	Ls.Ontwik.Plan
4	Austria	Nieder AU?	?	Ls.konzept
5	Italy	Liguria?	?	Piano paesaggi.
6	France	Alsace?	Parc Nat. Reg.	Plan de paysage
7	Switserland	?	Regionalpark	Ls.Entw.Konzept
8	UK	East Engl?	AONB	Managementplan
9	Spain	Navarra?	?	?
10	?	?	?	?

Landscape plans in special designated areas

To make the exchange of experiences instructive, we want to study comparable landscape plans. We search for a certain kind of 'good practice' plans.

- 1. It should be broadly applied plans (no innovative experiments), which are based on a national regulation: a law, a national strategy or a subsidy regulation. Furthermore it should be 'formal' plans, which are accepted by a local authority or a partnership of local governments.
- 2. It should be plans of 'inter local' scale, meaning plans for a territory bigger than a single local authority. Because the scale of municipalities (Gemeinden, communes, districts) in Europe is very different, we search for plans that cover an area of around 30 by 30 kilometres.
- 3. It should be recent plans, not older than 2 to 6 years. In this period we expect the impact of a plan could be studied.

### Content, procedure and impact of landscape plans

For the comparison of landscape plans we are proposing to analyse the content, the procedure (process of making a plan) and the impact the case study plans have in terms of policy effects, awareness raising, physical changes, and others.

- a. Looking at the content of landscape plans, we found that most of them seem to have a similar main structure:
  - analysis and assessment of the landscape (structures and processes; strengths and weakness),
  - definition of quality objectives and/or of goals for the future ('vision plan'),
  - programming of actions of protection, development and management ('action plan') and
  - list of projects for implementation.

We suggest to compare the content of case study plans, to analyse where differences occur, and to search for explanations.

- b. Concerning the procedure of making a plan, and also of decision making about the landscape plan, we suggest to make an analysis of 'good governance'.
- c. And last, but not least, a 'good' plan should be implemented. We suggest to investigate which of the actions the plan proposes were adopted, which were carried out, and what the impacts of these actions have been (policy, awareness, physical, others).

In some countries official guidelines are issued on the content of a landscape plan and on the procedure of planning. E.g. in the Netherlands it is mandatory to present scenarios of future developments and to discuss

these scenarios with local politicians and stakeholders. The goal is to develop a vision on the future landscape with the involvement of the local community.

In the comparison of landscape plans we will consider the policy context ('zoom out') and some concrete cases of action or projects ('zoom in') of these plans. The policy context consists of

- national regulations on space and landscape,
- national and regional territorial strategies and
- regional investment programs on rural development, nature, tourism and others.

Local actions could be:

- land use plans (protection of valuable landscapes),
- regional development projects (e.g. on rural tourism) and
- management agreements with farmers.

### Benchmark of good practices

'Benchmarking' refers to a method known in strategic management with organisations that evaluate their processes in relation to 'best practice', usually within their own sector and with the aim of increasing some aspect of performance.

The main goal for this project to include benchmarking is to create a mutual learning process among practitioners and experts who are active in regional territorial policy and local landscape planning. The main questions are as follows:

- 1. *Territorial policy*: what could regional policy makers learn from each other concerning high quality regional development?
- 2. Landscape planning: what could local landscape planners learn from each other about landscape plans?
  - a. Content: what are 'good' plans concerning analysis, goals and actions?
  - b. Procedure: what are 'good' planning processes concerning involvement of all relevant actors?
  - c. Impact: what are 'good' plans with respect to implementation?
- 3. *Planning culture*: what could policy makers and landscape planners learn from each other about 'planning culture'? What are good proportions of top-down and bottom-up planning? What is the role of experts, stakeholders, citizens, civil servants and politicians?

### Program of benchmarking

We search for project partners in 6 (minimum) to 10 (maximum) regions. (See also table 4 with project partners.)

The outline of program (see also table 2) is:

- Intensive exchange on cases of plans in 6 10 regions with comparisons and mutual learning processes in 2 Analysis Groups:
  - practitioners and experts of local landscape planning and
    - policy advisers and experts of regional territorial policy;
- 2 workshops (one midterm and one final) with transfer of lessons and knowledge to a broader group of practitioners and policy advisers (around 10 per region);
- 2 conferences with knowledge transfer to a wider group of policy advisers, experts and politicians (see table 2).

Table 2Outline of program of learning

Event	Items		
Start conference	Territorial policy, Ls Plan: problem statement		
Analysis 3 – 5 regions Terr. Policy			
Analysis 3 – 5 regions Ls Plan			
Midterm workshop	Terr. Policy, Ls Plan		
Analysis 3 – 5 regions	Terr. Policy		
Analysis 3 – 5 regions	Ls Plan		
2 <sup>nd</sup> workshop	Terr. Policy, Ls Plan		
Analysis: conclusions	Terr. Policy, Ls Plan, Planning culture		
End conference	erence Terr. Policy, Ls Plan, Planning culture: results		

### Organisation of the learning process

In our proposal the mutual learning process is intensive on the items territorial policy and landscape planning where:

- a profound, systematic comparison of plans and policies is made by a small group of practitioners and experts in *'analysis groups'* and
- a debate with a invited group of practitioners and policy advisers in *workshops* on the results of the comparison.

The learning process is extensive on the item planning culture: it is discussed with a large group of practitioners, stakeholders and politicians on 2 *conferences* at the start and the end of the project.

The analysis of *regional territorial policy* will take place in following steps:

- formation of the Analysis Group Territorial Policy (AG TP) from regional policy makers and scientists (1 person per region, who will work together during the whole project);
- literature study by the AG TP;
- presentations by practitioners of the involved regions (each information provider is involved only once);
- Midterm comparison (on half of the involved cases): presentation of lessons by the AG TP and discussion on midterm workshop;
- added comparison of the rest of the cases: presentation by the AG TP and discussion on the 2<sup>nd</sup> workshop.

The analysis of *local landscape plans* will take place in following steps:

- formation of the Analysis Group Landscape Plans (AG LP) from landscape planners and scientists (1 person per region, who will work together during the whole project);
- literature study by the AG LP;
- presentation by makers of the involved landscape plans (each information provider is involved only once);
- field visit by the AG LP and interviews with involved stakeholders and politicians;
- midterm comparison by the AG LP: presentation and discussion on midterm workshop;
- added comparison (the rest of the cases): presentation by the AG LP and discussion on the 2nd workshop.

### **Results of the exchange**

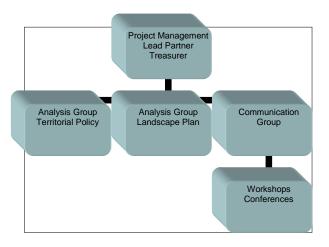
The idea of this project proposal is that results of the analysis and from the workshops and the conferences should be practical; they should be useful for experts and policy advisers. We propose to make:

- 1. A brochure with good examples of high quality territorial development, including policy and projects that help enhance living and valuable cultural landscapes (for policy advisers and politicians)
  - a. Objectives and spatial designations on valuable landscapes
  - b. Territorial regional strategies on high quality development
  - c. Investment strategies and programs
  - d. Management strategies and programs
- Guidelines for European best practice of landscape plans (for landscape experts and policy advisers)

   Content: analysis / assessment, objectives, actions / projects;
  - b. Procedure: good governance, involvement of relevant actors;
  - c. Impact: policy integration, awareness raising, physical changes.

### **Project organisation**

The figure below shows the project organisation with an overall project management (with lead partner and treasurer), two analysis groups (who organises profound / 'deep' learning processes) and a communication group (who organises 'broad' knowledge transfer processes). Table 2 gives the number of persons per sub group.





Project organisation

### Table 3

Content	Function	Background	Name
Proj.man.	Lead Partner	Region	
Proj.man.	Treasurer	Advice	
Proj.man.	Assistent		
AG TP	Chair / Proj.leader	Region / NGO	
G TP	Secretary	Science	
G TP	Members: 6 - 10		
G LP	Chair / Proj.leader	Science	
G LP	Secretary	Practice / NGO	
G LP	Members: 6 - 10		
omm. G	Chair / Proj.leader	Advice	
omm. G	Assistents: 1 - 2		

Project organisation: functions and background

The project group as a whole consists of 21 to 31 persons.

### **Project activities and costs**

Main activities are:

- Over all project management (content, finances, internal communication);
- Meetings of the 2 Analysis Groups (preparation of content, chair of meeting, reporting);
- Meetings of Communication group (preparation of workshops and conferences);
- Participation of all project members in the workshops and conferences;
- Combination of all results and conclusions, writing of over all reports (brochure, guidelines).

At a rough estimate of the total costs of the project is

- around 400.000 Euro with participation of 6 regions and
- around 560.000 Euro with participation of 10 regions.

All costs are exclusive taxes are based on commercial rates of senior advisers (around 1000 Euro) and costs of senior civil servants (around 800 Euro). See further table 5.

### Financing

The project could be financed by regional authorities and by the EU via Interreg IV C or ESPON.

[PM The conditions of Interreg and ESPON will be further worked out.]

### Partners in the project

Following the workshop "Landschaftspläne in Europa" and some E-mail communication we found interested persons from national agencies, regional authorities, practice, science and NGOs in 7 regions (see yellow in table 4).

We search for other project partners – especially from the regions – for the further completion of the project proposal (with question mark in table 4).

### Table 4

Project partners

Nr	Natio agency	Regio authority	Practice / Advise	Science	Non Gov Org
1	Bundesamt Naturschutz Torsten Wilke	Planungsverband Frankfurt?	PGNU Alexander von Küchler	FH Erfurt Ilke Marschall	
2		Landesamt Natur Ba-Wü.berg Schmidt-Lüttmann?	HHP Gottfried Hage	<mark>Uni Kassel</mark> Diedrich Bruns	BHU Inge Gotzmann?
3	Dienst Landelijk Gebied Rob le Rutte?	Provinz Gelderland?	B+P Rudy Brons	WUR Alterra Rob Schröder	Ls Beheer NL GJ v Herwaarden
4		Nieder-Österreich?	KBP Thomas Knoll	Uni Wien Stöglehner?	
5		Regione Liguria?	 Andreas Kipar?	Uni Genua Adriana Ghersi	Osservatorio Culturali Biellese Francesco la Marmara ?
6	Ministère de l'écologie etc Jean-Francois Seguin ?	Departement Vosges Steph. Gysin?		Uni Paris Luginbuhl?	
7		Kanton Zürich?	 Hans Koeppel?	HSR Margit Mönneke?	
8	Natural England Chris Smith	AONB Norfolk Coast?		 Marion Potschin?	Landscape Working Group Paul Walshe?
9		Regione Navarra Aldert de Vries			
10					

Table 5

Project activities and costs

Activity	Days	Rate	Costs	6 Regions	10 Regions
Project preparation LP	10	1.000	1.0000		
Project preparation Assistant	15	800	12.000		
Project preparation Treasurer	5	1.000	5.000		
Total preparation	30		27.000		
Formation TP Chair	5	1.000	5.000		
Formation TP Secr	5	1.000	5.000		
Preparation + meeting Chair	2	1.000		12.000	20.000
Prep + meeting + report Secr	3	1.000		18.000	30.000
Presentation practice	2	1.000		12.000	20.000
Lit + meeting Memb	2	800		9.600	16.000
Total meetings TP				61.600	96.000
Formation LP Chair	5	1.000	5.000		
Formation LP Secr	5	1.000	5.000		
Preparation + meeting Chair	2	1.000		12.000	2.0000
Prep + meeting + report Secr	3	1.000		18.000	3.0000
Presentation LsPlan	2	1.000		12.000	20.000
Lit + meeting Memb	2	800		9.600	16.000
Field visit + travel Chair + Secr	4	1.000		24.000	40.000
Field visit + travel Memb	2	800		9.600	16.000
Total meetings LP				95.200	152.000
Prep + meeting Chair CG	5	1.000	5.000		
Prep + meeting + report Ass CG	6	800		4.800	9.600
Meeting Chairs + Secr (6)	18	1.000	18.000		
Meeting Ass	3	800	2.400		
Meeting Treasurer	3	1.000	3.000		
Lit + meeting Memb TP	3	800		14.400	24.000
Lit + meeting Memb LP	3	800		14.400	24.000
Total workshop mid-term (2 days)				62.000	86.000
Total 2nd workshop (2 days)				62.000	86.000
Prep + meeting Chair CG	4	1.000	4.000		
Prep + meeting + report Ass CG	5	800		4.000	8.000
Meeting Chairs + Secr (6)	9	1.000	9.000		
Meeting Ass	1.5	800	1.200		
Meeting Memb TP	1.5	800		7.200	12.000
Meeting Memb LP	1.5	800		7.200	12.000
Total start conference (1 day)				32.600	46.200
Total end conference (1 day)				32.600	46.200
Prep end conference Chairs (3)	3	1.000	3.000		
Prep end conference Ass	3	800	2.400		
Over all report Ass (2)	6	800	4.800		
Over all report Secr (3)	9	1.000	9.000		
Over all report Treasurer	4	1.000	4.000		
Total over head			23.200		
Total				396.200	562.600

RS, DB 01/09/2009

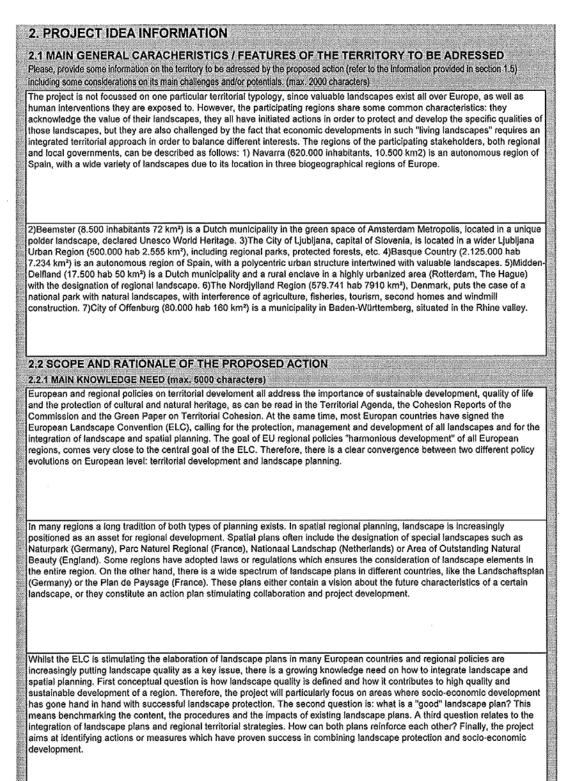
# Appendix 8 Project proposal ESPON

<mark>©</mark> N	Part-financed by the European Regional Develo INVESTING IN YOUR FUTURE
ESPON 2013 Programme	
The European Observation Ne	twork on Territorial
Development and Cohesion	
APPLICATION FORM	
for Expression of Interest (Eol	)
Table of contents	
Instructions	
1. Project Application	
2. Project idea information 3. Project Stakeholders	
3.2 Lead Applicant	
3.3 Participating Stakeholders	
4-Submission check list	
Signature of the Lead	
Applicant	
Stamp	
	Jesús Javier Ascunce Elizaga
Name and Position within the	General Director for Housing and Spatial
Lead Applicant organization	Planning
Date and place	The 11th of November 2009. Navarra (Spain)

### **Project Application**

1.1 TITLE AND AC	RONYM OF PROJECT IDEA
Title:	
Liveable Landscapes	
Acronym:	Liveland
1.2 PRIORITY AXIS	S
Priority concerned:	Priority 2
Type of Action	2) Knowledge support to experimental and innovative actions
1.3 EXECUTIVE SI	IMMARY
Please be aware that this int	formation is automatically transferred to the website if the EoI application is succesful (max 1000 characters)
Convention is stimulating	sies are increasingly focused on harmonious territorial development, and the European Landscape ng the elaboration of landscape plans in many European countries, there is a growing knowledge
	te landscape and spatial planning. A first question of conceptual character is how landscape quality ontributes to sustainable development of a region. A second, more practical question is: what is a
"good" landscape plan?	? This means benchmarking the content, the procedures and the impacts of existing landscape relates to the integration of landscape plans and regional territorial strategies. How can both plans
reinforce each other? A	and the final, most practical question is: which actions or measures have proven successful in
combining landscape p	rotection and socio-economic development?
1.4 KEY WORDS F	OR THE IDENTIFICATION OF THE MAIN TOPICS
Key word 1:	Environment: Natural landscapes
Key word 2:	Culture: Cultural landscapes
Key word 3:	Economic development: Urban/regional competitiveness
Key word 4:	Territorial governance: Multilevel governance
1.5 GEOGRAPHIC	AL AREA COVERED
1.5.1 ADMINISTRATIV	/E LEVEL Regional/ local
1.5.2 TYPE OF TERRI	TORY
Type of territory 1	5) Rural areas (other than mountains, islands or sparsely and very sparsely populated areas)
Type of territory 2	1) Urban
Type of territory 3 Type of territory 4	

### **Project idea information**



	, every region has a particular set of re	analytic peads (1) The Coverement of No	
and informal actions exist which improved by the new plan. 2) and the development of guidel Ljubljana and its surrounding a	n for the region, based on experiences ch have resulted into different kinds of The City of Ljubljana is interested in m lines, aimed at bringing new argument	elsewhere in Europe. Until now, many fo landscape planning, which now should b lethodologies for the identification of land is in the stakeholders dialogue for the dev n experiences with a policy of "protection	rmal regulations e articulated and scape potentials relopment of the
planning in the other planning under development. 5) In Midc implement actions in partnersl interest exists in how to stimul question of enabling a plannin development. 7)The City of Of	instruments. The region has recently or den-Delfland a landscape developmen hips with the surrounding urbanised m late project development and landscap g process involving all relevant stakeh	idelines and wants to reinforce the potent espoused the ELC, and a proposal for a t t plan already exists, and local governme unicipalities. From regional perspective ( be monitoring. 6) The Thy National Park is olders in order to obtain a coherent lands pe plan, according to German law, and is urban pressure.	andscape Law is nt is trying to South-Holland), s challenged by the scape
2.2.2 POLICY AND/OR METH	ODOLOGICAL ISSUES TO BE ADR	ESSED (max. 2000 characters)	
attractive landscapes are men definition and assessment of I issue to be dealt with is the ba landscapes being protected w	ntioned in regional plans all over Europ landscape quality in the different, Euro alance between landscape protection a	quality as an asset in regional developm e, no systematic analysis has been made pean "systems and cultures" of planning. and social welfare and economic develop nents involved are very interested to know scal and regional level.	e about the A second policy ment: how can
material (ESPON and others) on different planning systems phase, which will constitute th plans will be compared, both o measures or projects (zoom in	on valuable landscapes, their relation and cultures in Europe, and the way the considering the wider policy context (re n), in order to draw conclusions about of cases will be based on the existence	bry part of the research exists of an inven with the socio-economic development of hey integrate spatial and landscape plann enchmarking of 5 to 8 areas. In these are egional territorial policies) and concrete ca the effectiveness of certain strategies, pla e of a "good" landscape plan within a fran	f the regions, and hing. The second as, landscape ases of actions, ans, instruments
2.2.3 RELEVANT ESPON RE	SULTS TO BE CONSIDERED (max.	2000 characters)	
and their relation with socio-ec heritage and management, cu opportunities in rural areas. He visitors will deliver insights in t	conomic development of a region. Stan iltural heritage and identity, but also un opefully, the ongoing project on attract the degree of attractiveness of Europe ults from the land use study might const	ry of existing knowledge and data on valu ting point will be the finalized ESPON stu ban-rural relationships and european dev iveness of European regions and cities for an regions, related to landscape quality, stitute a good basis for analysis of the de	udies on natural relopment or residents and and certain
Other ESPON studies might a	Environmental Policy. The "Good Gove	tain European policies, such as Territoria ernance" of territorial and urban policies v s, and their relation to landscape planning	vill constitute a
Rural Development Policy or E	different planning systems and culture		-

2.3 RESULTS AND OPERATIONAL USE OF THE PROJECT	
2.3.1 ANALYTICAL RESULTS ENVISAGED (max. 1000 characters)	
On a conceptual level, an important result is to get more insight in the way how landscape quality development and land use pressure, including possible causal relations. A second result is a quict and how they offer a framework to integrate landscape planning and territorial development. A thir existing landscape planning methods ("systems and cultures") in Europe and the way they relate I However, the most comprehensive result will be an analysis and benchmarking of the content and governance" aspects) of landscape plans and their impact on the integrated development of the c project. This analysis will be translated in "good practice examples" and a set of guidelines for the plans and a system of implementation.	k review of European policies rd result is an overview of to regional, territorial planning. f procedure ("good ase regions involved in the
2.3.2 EXPECTED OPERATIONAL USE OF RESULTS BY THE STAKEHOLDERS (max. 1000 cl	haracters)
Stakeholders will focus on the application of the results in their own regions or municipalities. In so lead to the adaptation of their current system of spatial planning and landscape planning. In most suggested to the content and procedure of their future plans. All regions will try to improve their di measures for landscape planning based on "good practices" which have been systematized in the stakeholders hope to generate a long lasting network of local and regional partners about landscape management across Europe.	regions, improvements can be fferent type of actions and project. And finaliy,
2.4 INVOLVEMENT OF PARTICIPATING STAKEHOLDERS	
2.4.1 DIRECT CONTRIBUTION FORESEEN	
Please provide information on your contribution for the successful implementation of the action (e.g. informal the target area) (max. 1000 characters)	
All stakeholders are contributing by delivering "good" strategies, plans, cases and measures and o regions. They put their experiences and opinions at disposal of the researchers, by means of inter workshop. Stakeholders define together the final selection of case studies, which might include an stakeholders' regions and represent "best" practice. Those regions which deliver a case, will be as in their area, to provide them with the right material and key persons, and to facilitate workshops to case study. All stakeholders will participate in a final event, in which project results will be present be asked to comment on the examples and the guidelines elaborated by the research team, and to do with the results of the project in their own working environment.	views and a regional eas from outside the sked to guide the researchers o discuss the outcome of the ed and discussed. They will
2.4.2 DIRECT INVOLVMENT OF PARTICIPATING STAKEHOLDERS Please, describe who will be directly involved in the implementation of the action and how (e.g. policy makers,	practicitoners, local experts)
(max 1000 characters) Every stakeholder will be represented by a coordinator. All coordinators will meet at the beginning to discuss the project methodology and work planning and the draft final report. Those stakeholde be in close contact with the researchers who carry out the study. The case study will, as far as por existing activities of the stakeholder, in order to achieve acceptance and impact. Coordinators gen (landscape and/or territorial palnning) of the administrations involved. At the final meeting, in which presented, policy makers will accompany the coordinators, in order to share the results amongst of	rs which host a case study will ssible, be integrated in neraly are specialistic staff h project results are

<ul> <li>2.5 PROJECT GOVERNANCE</li> <li>1) Please, provide indication on how you see the interaction of the participating stakeholder(s) with the reasearch team undertaking the analysis and how the policy level in your territories will be involved, also in organisational terms.</li> <li>2) Also indicate whether you envisage the involvement of any umbrella organisation/association (e.g. CPMR, AEBR, Euromontana, Eurocities, etc.) in the implementation of the targeted analysis (e.g. as members of the Steering Committee). (max. 2000 characters)</li> </ul>
The project is leaded by the Government of Navarra, Department of Spatial Planning. Running affairs will be dealt with by its representative. In order to have a fluid coordination with the research group, this representative will constitute a core team with a representative of one other stakeholder. Representatives of all stakeholders constitute the "stakeholders group" who guides the project, and where main decisions are taken. In principle, this group only meets two times: at the start of the project, and where the draft final report is presented. If applicable, every stakeholder organises its own case study with the research group. Links will be established with the RECEP-ENELC (European Network of Local and Regional Authorities for the Implementation of the European Landscape Convention) to consider their involvement in the project.
2.6 DISSEMINATION ACTIVITIES
Please describe briefly how you intend to disseminate the results of the actions and capitalise on them (e.g. organisation of local and/or joint workshops and seminars, newslatter). Please, clearly indicate if you envisage the translation of the key results into other languages. (max, 1000 characters)
An important delivery of the project is a brochure with good examples and a set of guidelines for landscape plans and their integration in regional or spatial plans. These results will be published at the end of the project, for which a budget will be reserved. Moreover, they will be presented in several forums where many landscape planners or spatial planners come together, such as the RECEP-ENELC (European Network of Local and Regional Authorities for the Implementation of the European Landscape Convention). At European level, the intention exists to present the results to DG Regio in order to reflect on the inclusion of landscape planning as an issue within territorial cohesion policies. Within the regions, dissemination is being organized by the stakeholders themselves. In every region, at least one final event will be organized to present not only the results within the regions, but also a comparison with the others.
2.8 EXPERIMENTAL AND INNOVATIVE CHARACTER OF THE PROPOSED ACTION (max. 1000
characters) The project tries to bring together different planning cultures, between different countries, and between different disciplines
(landscape and territorial / spatial planning). Moreover, the project aims at linking the European perspective with local and regional planning, defining added value of landscape quality, and translating this added value to practical examples and a set of guidelines for the elaboration of landscape plans and tangible systems for their implementation (actions and monitoring).



Alterra is part of the international expertise organisation Wageningen UR (University & Research centre). Our mission is 'To explore the potential of nature to improve the quality of life'. Within Wageningen UR, nine research institutes – both specialised and applied – have joined forces with Wageningen University and Van Hall Larenstein University of Applied Sciences to help answer the most important questions in the domain of healthy food and living environment. With approximately 40 locations (in the Netherlands, Brazil and China), 6,500 members of staff and 10,000 students, Wageningen UR is one of the leading organisations in its domain worldwide. The integral approach to problems and the cooperation between the exact sciences and the technological and social disciplines are at the heart of the Wageningen Approach.

Alterra is the research institute for our green living environment. We offer a combination of practical and scientific research in a multitude of disciplines related to the green world around us and the sustainable use of our living environment, such as flora and fauna, soil, water, the environment, geo-information and remote sensing, landscape and spatial planning, man and society.

More information: www.alterra.wur.nl/uk